# FAI Environmental Commission Survey Report

#### **Contextual Information**

In light of the FAI Environmental Commission's effort to be reactivated, a survey was conducted to study the current perception and standing of the FAI community on environmental matters. This report showcases the outcome of this survey.

#### **OBJECTIVE**



- Aid the Environmental Commission in planning future environmental initiatives
- · Understand current environmental matter perceptions in the FAI community
- · Identify knowledge gaps, misconceptions, and opinion disparities
- Measure factors of urgencies to aid in prioritisation
- Obtain feedback and identify individuals who are motivated to further cooperate

#### **METHODOLOGY & REACH**

- 28 short MCQ to obtain quantitative data
- 2 open-ended feedback questions to obtain qualitative data
- Ran for a month from July 26th to September 1st
- Received 151 complete responses

#### **DEMOGRAPHIC**

 Most respondents are from Air Sports Commission and FAI Members, some from other departments, as well as the FAI Executive Board

42% Air Sports Commission

Air Sports Commission

Technical Commission

FAI Executive Board

Other departments

Half of the respondents are Delegates / NAC Representatives

Many are Elected Office Holders and some are Competitors

52% NAC Representatives

NAC Representatives

Competitors

Elected Office Holders

Event organisers / Appointed Officials / Other

#### **THE 4 MAIN SURVEY CLUSTERS**

Knowledge of Air Sport and Environmental Relationship Environmental Influence and Public Image Perception

Personal Reflection and Experiences

Optional Open Feedback



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# CLUSTER 1 Knowledge of Air Sport and Environment Relationship

Total of 8 questions measures how familiar participants are with various environment-related topics such as strategies and tools. Participants also indicated which elements they believe air sports impact the environment in. All percentages reflect participant responses.

#### **Familiarity of Strategies**

(78%) **Vast majority** of participants indicate they are **familiar** with environmental impact matters. However, 15% **less** are familiar with environmental **strategies** of **their** air sport and 30% **less** than that are familiar with strategies of **other** air sports.

78% Environmental Impact Matters
64% Own Air Sport Env Strategy
33% Other Air Sport

#### **Impact of Air Sports**

that air sports interact with:

(80%) The **Vast majority** of participants understand that air sports may negatively **impact** the environment in **multiple** ways. (54%) **Most** participants perceive air sports to impact **2-4** environmental elements while (28%) **many** perceive an impact on **5-7**.

80% Multiple Impact

Fuel usage is NOT the only negative impact
Fuel usage is the ONLY negative impact

Perception of impact on each of the 7 element

91% Air
69% Land
63% Wildelife
47% Vegetation
29% Water
28% Scenic

#### **Environmental Officers**

(50%) **Half** of participants believe that most air sport commissions **don't have** their own **environmental officer** while (35%) **many** others are unaware of what they are.

50% No Officer	15%	35%		
<ul><li>Most commissions do NOT have env officers</li><li>Most commissions HAVE env officers</li></ul>				

Not aware of env officers

#### **EnvC Website**

(51%) **Half** of participants are **not familiar** with the **EnvC website** while (23%) some are. (24%) A similar number of participants who are **familiar** with the website also believe that it offers **useful** guidance and knowledge transfer.

Reported familiarity with the EnvC Website:

	51% Unfamiliar	23%	
NOT familiar with the EnvC website			te
Familiar with the EnvC website			
	Neutral familiarity		

Percention on the EnvC Website helpfulness

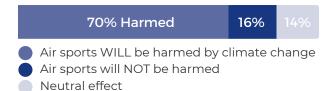
Perception on the EnvC Website <b>helpfulness</b> :			
	24%	3%	
<ul> <li>Neutral opinion on the EnvC wel</li> <li>Offers USEFUL guidance &amp; know</li> <li>Website does NOT offer useful g</li> </ul>	/ledge trans	sfer	

# CLUSTER 2 Environmental Influence and Public Image Perception

Il questions measure the perception on air sports' impact on the environment, its public image, and the contributions of other strategies. Percentages reflect participant responses.

#### **Engironmental Dependence**

(70%) The **vast majority** believe that the prosperity of air sports will be **harmed** by environmental **deterioration**.



#### **Environmental Impact**

Although there are a significant number of participants with **various opinions**, 13% **more** people believe that air sports **do not** contribute **positively** to the environment than those who do and 19% **more** people believe that air sports **negatively** impact the environment than those who don't.

36% Not positive	23% Positive		
44%		Not	31%
Negative		ative	Neutral

### **Public Image**

Participants are very **divided** in the **perception** of air sports' public image and whether or not it is **influenced** by its environmental **impact**.

42%	30%	28%
Good Image	Not good	Neutral
42%	27%	31%
Not Influenced	Infuenced	Neutral

#### **Public Criticism**

The observed perception is that air sports **receive** most **criticism** for noise levels, fuel consumption, and wildlife disturbance. (79%) The **vast majority** also believe these criticisms should be taken **seriously**.



#### **Efforts to Combat Env Impact**

Whether or not air sports are **doing a lot** to combat their environmental impact is differently perceived. However, (71%) the vast majority still think **more** can be **done**.

29% Doing a lot	29% Not a lot		
Air Spoi	71%	6%	31%
	rts Can do More	Can't	Neutral

#### **Environmental Strategies**

Participants tend to react more **positively** towards **environmental officers** with (61%) the majority reporting that they are **helpful** while many seem to **disagree** upon the positive **contributions** that environmental **regulations** have on air sports.

Perception of environmental officer helpfulness:

62% F	Helpful	11%		
Environmental officers are helpful Environmental officers are NOT helpful Neutral opinion on environmental officers  Perception on the positive contributions of environmental regulations:				
30% 29% 41%				
<ul> <li>Regulations contribute positively to air sports</li> <li>Regulations do NOT contribute positively</li> </ul>				

Neutral opinion on environmental regulations

## **CLUSTER 3** Personal Reflection and Experiences

5 questions measure each participant's personal mindset towards environmental matters and their likelihood of actioning environmental initiatives.

#### **Individual Mindset on Env Matters**

Although the vast majority (88%) feel **obligated** to do something for the environment in their **personal** life, 27% **fewer** individuals think of how their **air sport** can be more eco friendly and 11% **less** than that feel **empowered** to do so.

88% Feel Obligated In Personal Life		
61% Thinks of How Their Air Sport can be Eco Friendly		
50% Feel Empowered		

#### **Likelihood of Action**

There is a strong **correlation** between (52%) half of the participants indicating their **desire** to participate in future environmental **initiatives** and the (50%) of participants who feel **empowered** to take action.

50%	21%	29%
Feel Empowered	Don't	Neutral
52% Want to Participate	12% Don't	

There is a 72% **correlation** between participants who feels empowered and indicate desire to participate in future environmental initiatives.

#### **Desire for FAI Guidance**

(80%) The vast majority **wants guidance** on environmental matters from the **FAI** to strategise how air sports can be more eco friendly.



## **CLUSTER 4** Optional Open Feedback

Participants were invited to elaborate on any topics discussed and suggest an environmental initiative. The open feedback was analysed and categoriesed into 11 topics each belonging to one of 3 types.

## **Types of Feedback**

Percentages below reflect the **54 responses** given by 44 individuals:



## **Feedback Topics**

29 responses suggested **external actions** to be taken in 5 different ways:



#### 6 responses suggested **internal actions**:



19 responses provided **other** feedback with insight to various frustrations and urgency:



#### CONCLUSION

The survey results provide a wider view of the perceptions of the FAI community in its entirety. It will be useful in the future to measure the ratio of representation whenever a suggestion of a certain viewpoint is taken into consideration.

Participants' outspokenness shows the desire to be heard. Inputting feedback and addressing common concerns may improve general morale within the community.

On average, around 30% of responses are neutral to these topics, thus they can still be easily influenced and there should not be extremely strong resistance to change

#### **Knowledge and Perception**

Increased **knowledge transfer** may build new **common understandings** as the current differences in perception are quite **significant** in topics such as the environmental effects and the public image of air sports.

Increased **communication** of environmental matters within each sport as well as **knowledge transfer** between air sports may improve overall **familiarity** of environmental **strategies** within FAI as well as the 7 elements that air sports interact with.

#### **Environmental Tools**

Seeing as most individuals who are familiar with the EnvC believes that it offers **useful** guidance and knowledge transfer, further investment on the **development** of the EnvC **website** and its **promotion** may benefit more individuals.

As the effects of environmental **regulations** are largely perceived **differently** upon, individuals may react more **positively** towards the use of a commonly perceived helpful tool such as guidance from environmental **officers** within each commission.

#### Willingness of Participation

There is а high correlation between participants feeling empowered and participate wanting in future environmental initiatives, thus providing the largely **desired guidance** from FAI environmental matters may **empower** individuals who want their air sports to be more eco-friendly to action their thoughts.

#### **Other Supported Actions**

As the community do take **public criticism seriously**, they may benefit from a stronger representative voice taking a **stance** in **protecting** the public image of air sports.

Regardless of the differences in certain perceptions, the vast majority of participants are in support of air sports to **do more** to combat possible **environmental impacts**.

Further feedback can be taken from individuals who signed up to the **mailing list** in much more detail and precision.

## **Action Plan Chronology**

