

# Albuquerque



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# Jewel & Sid Cutter



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# New Mexico State Fairgrounds Albuquerque 1974



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# Balloon Fiesta Board of Directors



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# It's time to come home video

- Time to Come Home

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# Albuquerque

## Rich in Tradition

- 1973 – The first World Hot Air Balloon Championship was held February 11-17, 1973 at the New Mexico State Fairgrounds
- 30 Pilots representing 14 different countries including USA participated in this historical event
- 1975 The Second World Championship returned to Albuquerque
- 34 Pilots and 15 countries participated in the 1975 World Championship



# We Have 14 fulltime staff to get the job done!



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# What role will the Balloon Fiesta's full time staff have?

- Complete Pilot Application and Registration Process
- Assist with Accommodation Arrangements
- Coordinate Flight Operations with the FAA including Waiver and Air Space Restrictions
- Accessible on a year round basis
- Assist in recruiting volunteer crew
- Liaison with the FAA for US pilot certificates

# And we have corralled over 1000 volunteers

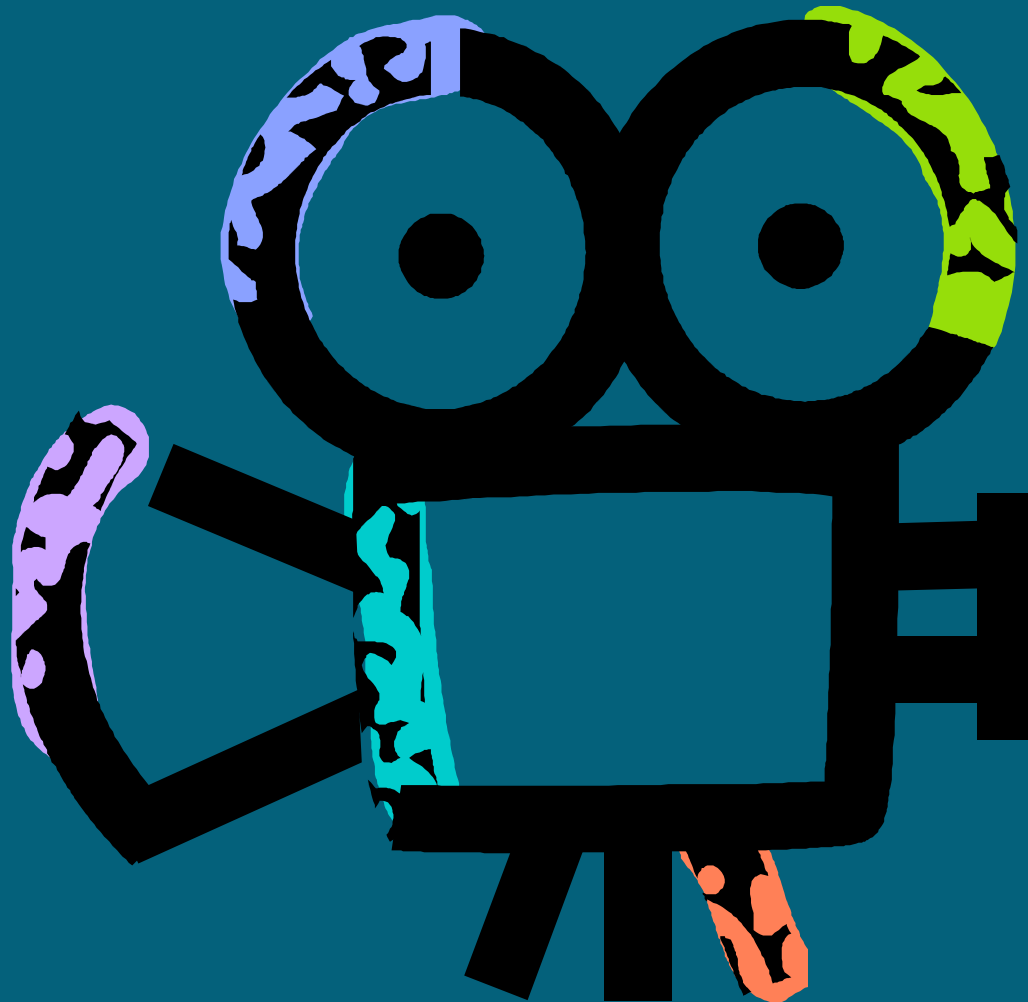


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# What Kind of Media Coverage Will There Be?



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# Our award winning media team The Garrity Group



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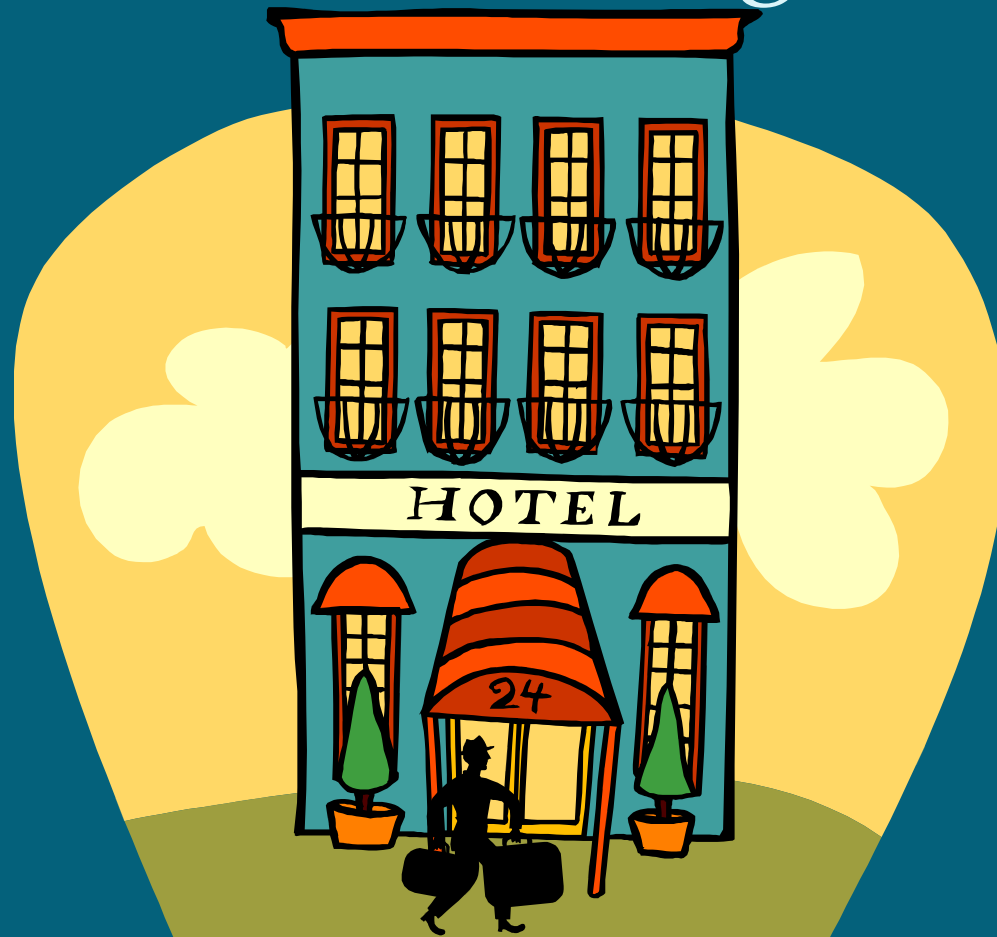
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# Media Coverage

- There will be over 1000 media representatives from 150 media organizations on site during the entire event sending news around the world
- In 2013 alone 2,180 television reports/stories were generated reaching 57.3 million viewers
- With Albuquerque being the most recognized balloon event in the world you can depend on daily media coverage continuously reaching locations around the world



# Is there a host hotel for pilots and briefings?



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# One of our options is The Hotel Cascada



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# Hotel Cascada

## Amenities

- Large enough to accommodate all pilots, crew and volunteer staff
- Beautiful clean rooms with up to 4 guest in each room
- Meeting Rooms large enough to accommodate both pilot briefings and social functions
- Bar/Restaurant Lounge
- Ample parking for balloon chase vehicles with 24 hour security
- Conveniently located at I-25 and Carlisle Blvd.



# What about crew rooms?

- Hotel Cascada will offer discounted crew rooms
- In addition to the Hotel Cascada there are three hotels within two blocks that will be available as well

# Hotel Options

- Presently the Hotel Cascada is committed to hosting the 2016 World Championship. However we feel that once Albuquerque is chosen as the host we will have options to upgrade if we feel it will be beneficial to the overall integrity of the event

# Who's In Charge?

- United States Aero Club/Balloon Federation of America
- Championship Event President – Mark Sullivan
- Championship Event Director – Maury Sullivan
- Championship Deputy Event Director – Sam Parks



# Mark Sullivan

## Experience



- 1998 - Present: United States Delegate, FAI Ballooning Commission
- 1989 - Present: Board of Directors Albuquerque International Balloon Fiesta
- 1987 – 1993: Board of Directors Balloon Federation of America Competition Division
- 1986 – 2000: Board of Directors Balloon Federation of America Gas Division
- 1986 – 1996: Board of Directors Top Gun Hot Air Competition Club, Co-founder
- Competed in 17 U.S. National Hot Air Championship, 3<sup>rd</sup> place 1994
- Competed in 1 U. S. National Team Championship, 1<sup>st</sup> place 1995
- Competed in 4 North American Hot Air Balloon Championships, 1<sup>st</sup> place 1992
- Competed in 17 Coupe Gordon Bennett s, 2<sup>nd</sup> place 1997, 3<sup>rd</sup> place 2004,
- Competed in 4 World Hot Air Balloon Championship, 2<sup>nd</sup> place 1996
- Competed in 16 America's Challenge Gas races, 1<sup>st</sup> 2008 & 2012, 2<sup>nd</sup> 1998
- Competition official at more than fifty sanctioned events, gas and hot air
- FAI Montgolfier Diplomas for Service to Aerostation
- FAI Montgolfier Diploma for Best Performance in Gas Balloons
- FAI Gold Sporting Badge with three diamonds

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# Maury Sullivan

## Experience

- Served as event official for over 100 events including:
  - 50 as Director
  - Director of 2 US Nationals, Honda Grand Prix, and first Mexican Nationals Event Director
  - Deputy Director 20<sup>th</sup> FAI World Championship
- US competitor since 1996, Rookie of the Year 2000
- Director and Treasurer of BFA and Hot Air Competition Division. Rules manager for BFA/HACD.
- Numerous awards recognizing contributions to sport and competitive flying including Shields-Trauger Memorial Award
- Championed US Team Competition in the US for past 20 years
- Editor and principal author of BFA publication *Balloon Event Guidelines*



# Sam Parks Experience

- Event Official in over 50 events including:
- 26 as Director
- 18 as Safety Officer
- Steward 2010 World Championship
- Steward 2012 World Championship
- Balloonmeister 2013-2015 Albuquerque International Balloon Fiesta
- Assistant Balloonmeister 2011-2012 Albuquerque International Balloon Fiesta
- President Balloon Federation of America
- US Nationals Liaison to HACD Board
- US Nationals Competitor since 1991
- 2004 USA World Team Member





# Who will be the Host?

- Albuquerque International Balloon Fiesta, Inc.
- Balloon Fiesta President – Mike Rice
- Balloon Fiesta Executive Director – Paul Smith
- Balloon Fiesta Event Director – Don Edwards

# Where will the competitions take place?



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The 365 acre Balloon Fiesta Park will be the site for the first three days and will be available for any evening flights



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Competitions will also be conducted at:  
CNM West Side  
Latitude N 35° 12.28' Longitude W 106°44.04'





# CNM West Side (used during Balloon Fiesta) From approximately 6000 feet AGL



# What Kind of Competition Can Pilots Expect?

- Morning box winds provide unique tasking opportunities
- Evening competition will be utilized based on suitable conditions for tasking and safety
- Competition will take place removed from Fiesta traffic
  - First 3 days – no Fiesta activities
  - Days 4-7 competition located several kilometers west of Fiesta activities and traffic
  - Day 8 – Flight of the Nations with competitors launching first from Fiesta park
- Marker-based tasks will be emphasized
- Loggers used will be Flytec or suitable alternative providing for in-flight declarations with 2-D scoring



# What kind of weather can be expected this time of the year?



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# What kind of Weather can be expected this time of the year?

- Prevailing surface winds are out of the north at 5-10 knots at sunrise
- For the last ten years of Fiesta's nine day event we have completed 82% of our flights successfully
- Has anyone ever heard of the Albuquerque Box?
- North to south winds on the surface but at about 150-300 meters the winds reverse directions and flow south to north creating the world famous Albuquerque Box!



# After The flight



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# Refueling of Balloons will be located at Balloon Fiesta Park

We are equipped to fill 50 balloons simultaneously



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# Aerial view of propane location



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# What is the value of the total pilot package?

- Accommodations: \$1000
- Pilot Pack \$750
- Provided Food & Drink \$500  
including Fiesta Socials  
and local restaurant offers
- Shipping/Travel stipend for  
all competing pilots \$1000



# What is in a pilot pack?

- Carhartt jacket \$150
- Gas/Diesel fuel card \$200
- 2013 GPS/ 2014 tablet \$200
- Pilot free meal card \$200  
at select local restaurants

Total value- approximately \$750

# Competitive pilots & crew are all invited to attend all social activities



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# Pilots' Welcome Party



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# Pilot Picnic



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# Flight of the Nations Party



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# Special Shapes Party



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# Pilots' Awards Party



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# The Unexpected?



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# Come and watch the America's Challenge on Saturday October 1st



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# Come see Five evening sessions of fireworks



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# You will witness the Special Shapes Rodeo with 100 shapes participating



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Competition pilots will have the option of participating in the Thursday and Friday Ring Toss competition after the World Championship is complete. There will be over \$20,000 in prize money up for grabs and some lucky pilot may win a new truck!



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# And it is time to come home



Paul D deBerjeois  
[www.HotAirPhotos.com](http://www.HotAirPhotos.com)

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# Hot Air Ballooning is what we do in Albuquerque!

