



WORLD AIR GAMES 2009



TAKING YOU HIGHER

A GUIDE FOR POTENTIAL HOSTS

# THE EVENT...

## THRILLS ON THE GROUND, MAGIC IN THE AIR



The World Air Games is the biggest multi-disciplinary gathering of elite air sports. Over seven days the world's top athletes across various air sports compete for the prestigious title of 'World Air Games Champion'. Tough competition is combined with spectacular shows and demonstrations. This event, like no other, will bring life to your skies and wonder to the minds of everyone who watches. A unique opportunity to present your city or region in the best possible way: from above!

### GUARANTEED SUCCESS

"Having recently celebrated our centennial, we at the FAI – The World Air Sports Federation – are looking to the future. We truly believe that the World Air Games demonstrates the future of our sports and can showcase your city and region in new and innovative ways. If you chose to join us for our next edition in 2009, the FAI will be your committed co-pilot in delivering an event that meets our combined objectives. We welcome you to discover the World Air Games 2009; open your skies and your mind to the endless possibilities of hosting this unique event."

**Pierre Portmann,**  
FAI President

"There are millions of air sports fans around the world, and the World Air Games is the only event that combines and focuses this passion in one place. More than just a sports event, the World Air Games is a global celebration of the passion of flying, and the opportunity to focus this worldwide passion on our own country was incredible."

**Yusuf Güngör,**  
President of the Turkish Aeronautical Association (1<sup>st</sup> World Air Games Organiser)

"The 'FAI Centenary' was designed to bring air sports to the public and the combination of several events throughout our area raised much public interest in the sport and successful synergies were established with national and regional associations. The conjunction of an official FAI competition with an air show (FAI Centenary Air Show + 22<sup>nd</sup> FAI World Grand Prix, Lausanne) was successful in terms of interactivity and attractiveness for public and media."

**Daniel Brélaz,**  
Mayor, Lausanne, Switzerland





# THE WORLD AIR GAMES

## ONE WEEK, TEN SPORTS, UNLIMITED ADRENALINE

Following the spectacular opening ceremony on Sunday afternoon, competitions run for five days at two venues. Friday and Saturday is the pinnacle of the event with the finals taking place, and an incredible night air show which closes the World Air Games on Saturday evening.

### FLEXIBLE VENUES

The World Air Games are a celebration and competition all in one; as the athletes take to the skies the venues can be filled with exciting and interactive demonstrations and festivities for the public. The main venue is a central airfield which will host the spectacular opening and closing ceremonies, the majority of competitions, and many interactive displays. A satellite, water and/or hillside venue is also required for selected disciplines. Additional events can take place if other venues are available, such as an indoor arena or water venue. FAI may agree to adjust the schedule to suit your needs and capacities.



### THE SCHEDULE

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Main Venue							
Ballooning	●	●	●	●	Reserve Days		●
Microlights		●		●			●
Aeromodelling	●		●				●
Helicopters			●	●			●
Parachuting	●	●	●	●			●
Experimental Aircraft							●
Gliding	●			●			●
Aerobatics		●	●				●
Satellite Venue							
Hang Gliding			●	●	●	●	
Parachuting			●	●		●	
Paragliding			●	●	●	●	





# THE SPORTS...

## TOUGH COMPETITIONS, SPECTACULAR



### BALLOONING

With their spectacular launches and their ability to paint amazing pictures in the sky, balloon competitions are attractive for everyone. Hot Air Balloons compete in a variety of precision tasks where they accumulate points, while courage is demonstrated as teams in Gas Balloons take to the sky for long distance flights lasting several days.



### MICROLIGHTS

A combination of speed, economy and precision tasks are laid out for pilots in two different classes; weight-shift controlled microlights and paramotors. A thrilling showcase of bravery and adventure as competition in these light-weight aircraft unfolds.



### AEROMODELLING

Radio-controlled aircraft and hand-thrown gliders perform aerobatics and other routines within reach of the spectators, making it fun for everyone. Flight precision, originality, harmony and artistic value are among the qualities that the competitors are judged on.



### HELICOPTERS

Daring pilots, whose skills are usually displayed during search and rescue missions, compete in challenging aerobatic and precision tasks demonstrating their acute skills in manoeuvring these impressive machines.



### PARACHUTING

Focusing on the athletes rather than the aircraft, these competitions, including artistic displays and group formations, demonstrate the athletes' skill and lack of fear as they fight gravity.

**WATCHING IS EASY!** Spectators on site as well as television viewers around the world are able to get close up to the pilots as flight paths are tracked by GPS and radio signals. Competitions are displayed on site on large video screens and the latest technology is used to bring the action in the air back down to the ground for the enjoyment of the crowds and fans at home.

## CELEBRATIONS



### EXPERIMENTAL AIRCRAFT

This demonstration sport exemplifies the innovation of air sports as imagination and creativity are used to build aircraft from scratch as spectators look on.



### GLIDING

Using the energy of the atmosphere, these high-technology and extremely environmental sailplanes can soar through the air with the grace of a bird. In head-to-head racing, gliders complete tasks at high speeds.



### AEROBATICS

Two separate, but equally thrilling, aerobatic competitions take place, as pilots showcase elegance and aesthetics while displaying their skills in manoeuvring both powered aircraft and gliders.



### HANG GLIDING

Hang gliding demonstrates the pureness and simplicity of air sports. Using only their weight to control themselves in the air, the pilots compete in speed and aerobatic events.



### PARAGLIDING

Although quite new, paragliding has become one of the most popular recreational air sports. In these exciting and popular events paragliders demonstrate spectacular manoeuvres as they compete in aerobatic, accuracy landing and skill tasks.



# THE BIDDING PROCESS

**WORKING TOGETHER, TAKING YOU HIGHER**



## **SCHEDULE FOR THE BIDDING PROCESS**

October 26 <sup>th</sup> , 2006	Launch of the bidding process
December 31 <sup>st</sup> , 2006	Deadline for submission of Phase 1 bid documents
February 1 <sup>st</sup> , 2007	Short-listing by FAI Executive Board
April 2 <sup>nd</sup> , 2007	Deadline for submission of Phase 2 bid documents
During April, 2007	Site visits by FAI Experts
May 7 <sup>th</sup> , 2007	Report from FAI Experts
June 1 <sup>st</sup> , 2007	Lausanne, Switzerland; Final presentations by bid committees to the FAI Selection Committee, followed by decision on the World Air Games 2009 host.





# SS...

## BASIC CONDITIONS

The World Air Games 2009 agreement will be concluded between two parties:

1. The FAI
2. A Local Organising Committee (LOC) composed of the host city/region, and/or FAI member federation and/or any promoters, agencies, commercial partners, etc.

The basic conditions must be viewed as minimum requirements. FAI may accept a certain degree of flexibility to allow potential LOCs to maximize the benefits of hosting the Games.

### Rights of LOC

- To receive 100% of income from sponsorship generated by the Organiser in any category (commercial sector/local and regional government).
- To receive 100% of income from national television.
- To receive 100% of income from ticket sales.
- The right to use the "World Air Games" name and logo from the day of contract signature until six months after the last day of the event.
- To retain up to 80% of the event branding opportunities.

- To control any merchandising/sales activities before and during the event.
- To control any hotel/lodging arrangements for guests, relatives, fans, etc., in relation to the World Air Games.

### Obligations of LOC

- To pay FAI a rights fee in three instalments over the years 2007-2009.
- To cover hotel/lodging of a minimum of 2500 nights for World Air Games athletes and crew (\*\* level).
- To cover hotel/lodging of a minimum of 250 nights for FAI/World Air Games officials (\*\*\*\* level).

- To cover all on-site technical costs/organisational costs related to the staging of the World Air Games 2009.

- To run the operational part of the competitions under the supervision of FAI in accordance with FAI guidelines.

- To reserve 20% of event branding opportunities for the FAI.

- To provide an international television signal for FAI international broadcasting use.

- To promote the World Air Games nationally in the years/months leading up to and during the event.

For further information please contact the

**FAI** for technical or competition queries and

**TSE Consulting** for any questions relating

to the bidding conditions or process.



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